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**Data Collection
At the Pentagon
Gets New Chief**

The civilian chiefs of the Pentagon will strive for a more efficient use of intelligence resources by riding herd on the separate military data collection agencies through the new post of Assistant Secretary of Defense for Intelligence, Deputy Defense Secretary David Packard said yesterday.

Effective Wednesday, the old position of assistant secretary of defense for administration became the intelligence secretaryship. Albert C. Hall, a former vice president of the Martin - Marietta Corp. who worked on such intelligence gathering programs as the Manned Orbiting Laboratory on an earlier tour at the Pentagon, is the new assistant secretary.